



Real products. Real-world stories.

Product demonstrations, professional photography and event content.
Created in Toronto by Wenxi Chen, photographer and content creator.

PRACTICAL DEMOS

POLISHED PHOTOGRAPHY

HONEST BTS

01 Product Demo Pilot

\$750

A focused first project, launch or promotion.

1 vertical video (30-60 sec) + 5 edited photographs.
Up to 2 shooting hours; one product at one Toronto location.
One revision round. First delivery within 7 business days of the shoot.

02 Monthly Product Content

\$2,500

A consistent set of assets for your own channels.

4 vertical videos (30-60 sec each) + 12 edited photographs per month.
Up to 4 products in one batch shoot of up to 4 hours at one Toronto location.
One revision round per batch. Delivery schedule agreed before booking.

03 Event Content

\$1,500

Product launches, demonstrations and community events.

Up to 4 hours of coverage + 20 photos + 1 vertical recap (30-60 sec).
One Toronto event location; one revision round.
First delivery within 7 business days of the event. Hosting and setup excluded.

All prices in CAD, plus HST. Packages cover content production.

CLEAR SCOPE. CLEAR USAGE.

Includes 6 months of non-exclusive organic use from delivery on the commissioning client's own website and social channels.
Posting to Wenxi Photo channels is quoted separately.

Paid advertising, ads through creator accounts, exclusivity, raw footage, additional formats, revisions, reshoots and travel are quoted separately. Each revision round is consolidated. Product access, expenses, brief and schedule are agreed before booking. Views and sales are not guaranteed.

Let's make something worth showing.

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INSTAGRAM

PORTFOLIO

YOUTUBE